

**Section I:**  
**AMENDMENT UNDER 37 CFR §1.121 to the**  
**CLAIMS**

Claim 1 (currently amended) :

A method for establishing a reservation for a service or product-comprising the steps of:

providing three or more clone reservation sites to a primary reservation management system site, a first of said clone reservation sites ~~each clone reservation site~~ having a user interface tailored for use by a ~~booking party type selected from a group consisting at least of a wholesale~~ type of booking party, a second of said clone reservation sites having a user interface tailored for use by an agent type of booking party, and a third of said clone reservation sites having a user interface tailored for use by a direct customer type of booking party;

periodically synchronizing clone inventory databases of said clone reservation sites with an inventory database of said primary reservation management system;

responsive to a booking party attempting to book a reservation on said primary reservation management system, redirecting said booking party to one of said clone reservation sites to match said booking party to a tailored user interface according to a type of said booking party ~~associated with the attempting booking party~~;

via said ~~customer-type~~ tailored user interface on said clone reservation system to which said booking party has been redirected , collecting from said booking party a reservation data set including itinerary and preferences for a customer;

establishing a reservation in said primary reservation management system according to said reservation data set if a matching service or product is available according to said synchronized inventory database, said reservation being associated with a customer profile;

determining a revenue value to be compensated to said booking party; and  
recording said revenue in a revenue pool for said booking party.

Claim 2 (previously presented):

The method as set forth in Claim 1 wherein said step of redirecting a booking party to a clone reservation system according to a booking party type comprises a redirecting from a primary Universal Resource Locator to a clone Universal Resource Locator.

Claim 3 (original):

The method as set forth in Claim 1 further comprising a step of allowing said booking party to create a new customer profile.

Claim 4 (original):

The method as set forth in Claim 1 further comprising the step of allowing said booking party to modify an existing customer profile.

Claim 5 (original):

The method as set forth in Claim 1 where in said step of establishing and associating said reservation with a customer profile comprises a step selected from the group of establishing a hotel reservation, reserving a travel ticket, booking a rental car, reserving a golf tee time, reserving an entertainment ticket, and reserving products due for future availability.

Claims 6 - 18 (cancelled).

Claim 19 (previously presented):

The method as set forth in Claim 1 wherein said redirection of said booking party comprises a redirecting from a primary web address to a clone web address.

Claim 20 (previously presented):

The method as set forth in Claim 1 wherein said redirection of said booking party comprises a redirecting from a primary domain to a clone subdomain.